

Ben Banerjee

Board Member
Swiss Impact Investment Association



Why Impact Investing

Abstract

Mr Banerjee's speech debates why investors and institutions must seriously consider impact investment?

Key takeaways from this speech are:

- Descriptions of two unfolding critical global events to consider when making investment strategies.
- Possible impact investment sectors.

Biography

In addition to being co-founder and board member at Swiss Impact Investment Association, Ben Banerjee is also a member of the Board of Counselor at East West Institute and writer and guest teacher prestigious universities. Since 1997 Mr Ben Banerjee founded and co-founded pan-European ventures in the areas of consulting, project financing and investments in the sustainability, impact investment and humanitarian sectors. During his studies at Delft University, he developed international humanitarian organisations focusing on education and journalism. His expertise lies in connecting the dots, anticipating the flow of events and has predicted several global events since 1993 successfully. He is an alumnus of both Delft University and Groningen University in the Netherlands. A Dutch national of Indian ethnicity, Mr Banerjee is at home in Europe and Asia. He speaks Dutch and English, is fluent in a couple of Indian languages like Hindi and Bengali.

Swiss Impact Investment Association
c/o GHM Partners AG
Poststrasse 24 6300 Zug Switzerland Company
www.siiia.ch

siiia SWISS IMPACT
INVESTMENT ASSOCIATION