

Brigitte Baumann

Founder
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Bringing Diversity to early stage investing

Abstract

Why increasing the number of women investors is a win-win proposition; Ways to attract women investors; Successful initiatives such as Rising Tide Europe and Go Beyond Investing.

Biography

Brigitte is the Founder of Go Beyond Early Stage Investing www.go-beyond.biz <http://www.youtube.com/watch?v=-jJ4eAoQ2ts>. Go Brigitte is a Business Angel since 2003 and has received The European Investor-of-the-Year from EBAN in May 2015. In November 2016, Brigitte is listed in Europe's TOP 50 most influential women in the start-up and venture capital space and Top Women in FinTech. Brigitte is President Emeritus of EBAN, the European trade association for Business Angels and Seed Funds www.eban.org and Member of the Board of CTI Start-Up www.kti.admin.ch. Brigitte is past Chair of Young Presidents Organization's www.ypowpo.org (24k CEOs) global Angel Investing group. Brigitte Baumann has 20+ years of experience in bringing new technologies to market in the US and Europe. She was the CEO and Director of iWORLD Group, a VC backed, a global developer of mobile content. She was Senior Vice President and General Manager Internet at American Express (Amex) Corporate Services. Brigitte holds a B.Sc. in Chemical Engineering from Tufts University, Boston and an MBA in Finance from the Wharton School at the University of Pennsylvania

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