

Prof. Christoph Stückelberger

Prof. Dr. Dr.h.c.
Geneva Agape Foundation



RRR: The Triple "R" Investments

Abstract

AAA, called triple A, is the best benchmark for investors. But it measures mainly financial terms. ESG (Environmental, social and governance) criteria are essential criteria in sustainability investments, impact investments and faith-consistent investments. Mr Stückelberger proposes a holistic investment perspective: The "RRR", or Triple R model, which stands for Relations, Risks and Responsibility. Relations stands for investments in real economy with impact for the SDGs, Risk relates to a balanced risk management, and Responsibility refers to environmental, social and ethical standards. The investor community should challenge the existing rating system to replace it by the Triple R.

Biography

Mr Stückelberger is Executive Director of Geneva Agape Foundation in Geneva, mainly with partners in China. He is Founder, was Executive Director (2008-2016) and now President of the global network on ethics "Globethics.net Foundation", also based in Geneva/Switzerland and with ten offices on four continents. Mr Stückelberger is Prof. (em.) at the University of Basel, Distinguished Professor at the Technical University MEPhI in Moscow, Visiting Professor at GOU University in Enugu/Nigeria, in Minzu University Beijing and Kingdom Business College in Beijing. Mr Stückelberger was President of an international microfinance institution working in 30 developing countries. He was founding President of the Swiss Association Church and Environment OeKU. He consulted banks, a sovereign wealth fund and global companies.

Geneva Agape Foundation

150 route de Ferney

1211 Geneva, Switzerland

www.gafoundation.world

