

Dr Matthias Michel

Member of the Zug Cantonal Government
Canton of Zug



Photographer: Paolo Foschini

Small Canton - Big Impact

Abstract

Canton of Zug, Switzerland has developed over many decades into a leading international business location. Contrary to a widely spread belief, Zug's success is not solely based on the attractive taxation environment, but on a combination of many factors. Mr. Michel, Minister of Economic Affairs, will provide insights into Zug's success factors. Also, he will explain why the initiative of the Swiss Impact Investment Association is well in line with the long-term strategy of Canton Zug, which strongly focuses on sustainability in many areas.

Biography

Minister Matthias Michel (1963) is a Doctor of Laws, having completed his studies in Zurich and Lausanne. From 1993-1994, Mr Michel was Attorney at Law in the Department of Finance of Canton of Zug. From 1995-2002, he worked as an attorney/notary public and mediator in Zug, and in 2002, Mr Michel was elected to the governing council as a member of the Liberal Party. From 2003-2006, he served as Minister of Education and Culture of the Canton of Zug. Since 2007, he has served as Canton Zug's Minister of the Department of Economic Affairs. Very active in Switzerland's intercantonal collaboration, he holds among other posts that of President of Cantonal Directors of Public Transport.

Canton of Zug
Aabachstrasse 5
6300 Zug, Switzerland
www.zug.ch



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Kanton Zug