

Jo Andrews

Co-Founder, Director Social Impact
Equileap



Financial Tools to Advance Gender Balance

Abstract

Gender Equality enables the global economy to flourish, reduce inequality and achieve the Sustainable Development Goals. By focusing on women, we will make progress. Equileap's Gender Scorecard provides the first comprehensive gender diversity scoring and ranking system. The Gender Scorecard can be applied to companies, governments, NGOs, universities and other organisations to find out how they perform and how they can improve. What difference can this tool make to investors and companies? What change can it deliver for gender equality and most importantly to the women and men working in the formal workplace?

Biography

Ms Andrews is the Co-Founder and Director of Social Impact at Equileap, which was set up in September 2016. Equileap aims to accelerate gender equality in the workplace. Ms Andrews was the Director and Co-Founder of Ariadne, a network of over 600 European funders for social change and human rights. She has worked with a wide variety of philanthropists in the fields of women's rights and human rights and helped to set up foundations and start new initiatives. Ms Andrews was Director of the Sigrid Rausing Trust, a foundation based in London that gives away over £20million a year. She has also been a senior international TV News Correspondent.

Equileap

145 Geerit van der Veenstraat
1077DZ Amsterdam, Netherlands
www.equileap.org

