

# Klaus-Michael Christensen

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## Making Impact Ecosystem Work

### Abstract

Many of us are aware that we need to take more care of our society and environment. The question is how? We operate under a code of self-interest and need to wake up to the value of cooperation. Many people have taken it upon themselves to initiate change aiming to improve society. SIIA wants to give these people an opportunity to showcase their entrepreneurial spirit and investment strategies and let them explain their learnings in doing what they do. Mr Christensen is creating an Impact Ecosystem facilitating active connections to solve social and environmental issues through an entrepreneurial spirit.

### Biography

Mr Christensen is President and co-founder of Swiss Impact Investment Association. He envisions that "Impact" will become a standard criterion for making investment decisions in the future, alongside risk and return. Mr Christensen worked for a family office, established and ran five companies, worked for five major global banks and co-authored two Swiss Wealth Management Industry surveys.

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