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Hampstead Global Gender Equality Fund

Abstract

Gender Lens Investing is a new trend that offers vast opportunities. However, many investors are still reluctant to explore this novel prospect further. Mr van Dam will show how Gender Lens Investing is a strategy that generates both alpha and a positive social impact by investing in shares of public companies which promote the principles of gender equality within their organisation. Key learning points:

- Understanding the importance of gender equality in the workplace and the impact this has on company performance.
- Showcasing how businesses that actively promote principles of gender equality within their organisation have outperformed the market over time.
- Demonstrating how to identify attractive investment opportunities based on a fundamental investment model.

Biography

Mr van Dam is founding partner of Hampstead Capital and is responsible for portfolio management, trading and overall risk management. He has 25 years of investment experience. Lex was previously a portfolio manager at GLG Partners LP, London. He worked at Goldman Sachs International managing the pan-European proprietary trading desk. Mr van Dam set up the 'Lex van Dam Trading Academy', a platform for financial education after creating his BBC TV series, 'Million Dollar Traders'. He now concentrates on Gender Investing, as a way of achieving superior returns while making a difference. Lex holds a Master's Degree in Econometrics & Investments from Rijks Universiteit Groningen in the Netherlands.

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