

# Martin Palmer

Secretary General  
Alliance of Religions and Conservation (ARC)



## Learning from the Faiths about value consistent investing.

### Abstract

Mr Palmer will explore why the world's major faith are gathered here in Zug. He will unravel the forces that have brought the United Nations, the major faiths including The Vatican and the philanthropic/NGO worlds to Zug to help create a better planet. His speech will explain why the faiths will launch new standards and models for impact investing rooted in ancient values made contemporary by the dynamic changes in the morale and morals of investment. Finally, he will invite you all that afternoon to join the worlds' major faith in celebrating the most significant single commitment to impact investing ever made by any sector of the financial market.

### Biography

Mr Palmer is Secretary-General of the Alliance of Religions and Conservation (ARC) founded with HRH Prince Philip in 1995 to help faiths develop environmental and conservation projects based on their own beliefs and practices. He is the author and editor of more than 20 books on religious and environmental topics. Mr Palmer has translated China's oldest history book the Shang Shu and the writings of Daoist philosopher Chuang for Penguin Classics. He is a regular contributor to the BBC and is a lay preacher in the Church of England. Through ARC, he has been working with religions on positive finance programmes since he worked on the International Interfaith Investment Group launch in 2003.

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