

Legal entity: NaturaYuva AG
Headquarters: Basel, Switzerland
Founder and President: Arko Chatterjee

Natura Yuva™
Bringing nature to her Seeker



BUSINESS DESCRIPTION

NaturaYuva AG is a botanical natural ingredients firm catering to the niche requirements of global top tier players in food, flavors & fragrance, cosmetics, nutraceuticals and phytopharmaceuticals space. NaturaYuva specializes in cultivation of niche crops with an agroforestry concept, toll extraction of the niche ingredients and directly supply to customers (B2B)

IMPACT: Reforestation of degraded land, increase of organic content in soil, higher income generation per acre, biodiversity conservation of medicinal plants, significant reduction in irrigation water usage



CURRENT STATUS

- ◆ ~200 organic farmers ready to commit incorporating crops in their farms in 3 states in India
- ◆ 3 LOI's from customers received
- ◆ Convertible loan capital needed to deliver "proof of concept"



Direct target customers are global top-tier players in

- Flavors and fragrance
- Cosmetics
- Nutraceuticals
- Ayurveda / phytopharmaceuticals
- Food

- ◆ Direct sales to the top tier players
- ◆ Contracts for execution team in India, farm contracts to be formalized as soon as legal entity in India is established in Q1 2019
- ◆ Geographic expansion plans scalable across the India and different countries across globe
- ◆ New product introductions planned

Targeted sales 2019: CHF 1.3m (6—10 products) "proof of concept phase"

Phase one investment: CHF 150'000 as loan convertible into equity (by December 2018).

CHF 400'000 as main seed capital investment planned in **Q2 2019**.

NaturaYuva AG envisages to be an innovation led and manufacturing driven natural ingredient global company with annual sales of USD 150m.