

September 16-17, 2019

Impact Summit Zug

OCEAN. HEALTH. CONSUMPTION.

Save the date and reserve your spot!

SIIA

- Non-profit Association
- Located in Zug
- Supported by the Government of Canton of Zug

OUR MISSION

To make awareness about impact investment in Switzerland and beyond. SIIA believes that investors play a crucial role in achieving the 17 SDGs. SIIA encourages all stakeholders to jointly develop a narrative for impact investment for society to adopt.

Zug Impact Summit

- The platform for showcasing impactful businesses and investments aligned with SDGs
- Across all industries and geographies
- Exchange of know-how, experience, healthy business and financing practices
- Dialogue between all stakeholders of our society interested in making a difference

ABOUT EVENT

Oceans represent **70%** of the surface of this planet. Protecting them is paramount to ensure biodiversity. Just recently, the UN proposed to protect **30%** of the oceans instead of currently **2%**. Besides that, they are also the source for most of the water that rains down on lands and hence the water supply for humans.

Water scarcity limits food production and hence fosters malnutrition and dehydration and hence, affect the health of millions of people. This is just one example of how our health is connected to water. Besides cleaning the oceans, oceans may also be protected by not polluting them in the first place.

Consumption behaviors have significant influence thereon. Changing clothes twice a day increases washing, which again increases the amount of detergent remains in the water that goes into our lakes, rivers and consequently oceans.

All the plastic in the oceans is a result of modern consumption behaviors. Consumption behaviors also resulted in an increased cargo ship traffic, which is not to the benefit of nature. Furthermore, modern fish consumption habits, which resulted in increased fishing activity.



JOIN US AND DISTINGUISHED SPEAKERS

discuss different ideas, approaches and concrete projects to solve the rising challenges related to these topics. It's all about creating economic, ecological and social value, it's about doing business with purpose and based on strong ethical values.

Let's get inspired, informed and prepared for action!



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