

SIIA

SWISS IMPACT
INVESTMENT ASSOCIATION



SPONSORSHIP

IMPACT SUMMIT ZUG

OCEAN, HEALTH & CONSUMPTION

Monday 16th & Tuesday 17th of September

SPONSORSHIP WITH PURPOSE

SIIA offers sponsorship opportunities to organizations and individuals who contribute to the promotion of ethical and sustainable business practices. Sponsors are an integral part of SIIA's awareness journey and SIIA welcomes all Sponsors as vital partners in this effort.

WHY SPONSOR IMPACT SUMMIT ZUG?

The Impact Summit Zug is annually recurring event that attracts a list of globally curated participants from all parts of society who are interested to shape our shared future through conscious investing and entrepreneurship. The audience of the Summit seeks engagement in investment opportunities with purpose and positive impact. SIIA supporter are curious to learn and eager to debate about impact and sustainable investments. Sponsors with sustainable products and services will find a highly enthusiastic audience at the Impact Summit Zug interested in offerings with a positive effect on our society and the environment.

TARGET AUDIENCE

SIIA invites its summit guests from a broad universe of networks seeking to make an impact through either investment, businesses and service providers. SIIA Members are invited for free and come from all over the world. Considering our experience of three previous summits, Sponsors will target an audience-mix of:

- **Asset Owners:**
Family Offices, Philanthropists, Governments, Impact Investors, Business Angels, NGOs, Investment Networks, Faith Organizations, and Foundations
- **Business & Project Owners:**
Entrepreneurs, SMEs, Listed & Unlisted Corporations, Semi-Governmental Organisations, NGOs, Foundations, and Family Offices
- **Service & Knowledge Providers:**
Financial Institutions, such as Banks, Insurances, Independent Asset Managers, Multi-Family Offices, Investment Funds, Universities, Associations, Regulators, Lawyers, Consultants, Independent Impact Advisors, and Scientists.

SIIA also invites university students and individual investors to raise awareness in the general public.

SPONSOR PACKAGES

The three Sponsor packages SIIA offers are: **Impact**, **Summit** or **Mission** sponsorships. SIIA's primary objective is to position Sponsor logos on the summit website, banners, PowerPoint, program, invitations, videos, and podium signs with different intensity. SIIA also offers three special purpose sponsorships for the: **SIIA Member Dinner**, **Summit Catering and Workshop**.

SPONSORSHIP OPTIONS

Sponsors can choose from 3 levels of sponsorship intensity from general **Impact**, over **Summit**, to full-blown **Mission** support. In addition, tailor-made sponsorships packages are possible.

	IMPACT SPONSOR	SUMMIT SPONSOR	MISSION SPONSOR
IN SUPPORT OF	<i>making positive impact through entrepreneurship and investments</i>	<i>ensuring the annual occurrence of Zug Impact Summit</i>	<i>SIIA and its mission in making and growing global awareness of impact investment</i>
SPONSOR FEE	CHF 5'000	CHF 10'000	CHF 20'000
COMPLIMENTARY TICKETS	2	4	6
CORPORATE MEMBERSHIP STATUS	★	★	★
SUMMIT WEBSITE	★	★	★
PROGRAM	★	★	★
BANNER	★	★	★
POWERPOINT	★	★	★
SUMMIT BAG		★	★
SPONSOR TABLE		★	★
TABLE BANNER			★
SPEAKER VIDEO			★
PODIUM SIGN			★
SPECIAL MENTION			★
LOGO SIZES AND PLACEMENTS	SMALL & BELOW	MEDIUM & MIDDLE	LARGE & TOP

SPECIAL SPONSORS

SIIA offers three additional sponsorship opportunities such as Summit Dinner, Catering, and educational Workshops. These Sponsors will be made visual at the respective locations and given special mentions throughout the Summit.

	DINNER SPONSOR	CATERING SPONSOR	WORKSHOP SPONSOR
SPONSOR IS HIGHLY VISUAL DURING	<i>Summit Dinner on 16th Sept</i>	<i>Food and drinks at the venue</i>	<i>Workshops in support of the educational element</i>
SPONSOR FEE	CHF 15'000	CHF 10'000	CHF 5'000
SUMMIT BANNER	★	★	★
TABLE BANNER	★	★	★
DOCUMENTATION	★	★	★
SPECIAL MENTION	★	★	★
VISUALISATION LOCATION	At Dinner	At Catering Locations	At Sponsored Workshop

COMPLIMENTARY MEMBERSHIP TICKETS

For complementary membership tickets included in the sponsorship, please send us the names and email address. Please send the information with the title **Sponsor Tickets** to info@siia.ch.

If the Sponsor simply wishes to invite guests (max two per Sponsor) to join the Summit, please send the contact details (first & last name, company, position, phone number, and e-mail address) via email to info@siia.ch with the title **Sponsor Guests**.

CORPORATE MEMBERSHIP STATUS

If the Sponsor signs up four or more members of their company, then the Sponsor gets SIIA's Corporate Membership Status. Corporate Members are highlighted within the SIIA Membership Network.

SIIA WEBSITE

Sponsor logos will be positioned on the SIIA Webpage during the Summit.

PROGRAM

Sponsor logos are posted on the Summit Program which will be sent out to all SIIA Members and Summit Participants.

The logos will have different sizes depending on sponsorship chosen: Impact: small; Summit: mid-size; Mission large.

BANNER & PODIUM SIGN

There will be Summit Banners in different locations at the Summit and behind the speakers.

The podium sign is reserved for the Mission Sponsor.

Both banners and podium signs will be visible on all videos made at the Summit.

POWERPOINT

Between each session, a stage background-slide will be shown containing all Sponsors logos.

SUMMIT BAG

Summit and Mission Sponsors can put one promotional documentation into the Summit bag which is given to all attendees before leaving the Summit.

SPONSOR TABLE & TABLE BANNERS

Summit and Mission Sponsors are offered an exhibition table during the two-day summit.

One each Sponsor table a table banner will be placed with the Sponsor's logo on it. SIIA will print the table banner's if the Sponsor provides SIIA with a high-resolution logo.

SPECIAL MENTION

Mission Sponsors are named and thanked for their support during the opening and closing ceremony of the Summit. If the sponsor wishes to announce anything in particular, please send your request to deniz.erkus@sii.ch with the title **Special Mention**, subject to approval.



SPEAKERS VIDEOS

Speakers will be recorded and their videos shared on social media with sponsors logo. See the following examples:

- Dr. Matthias Michel [Video Link](#)
- Cardinal Turkson [Video Link](#)
- Martin à Porta [Video Link](#)
- Martin Palmer [Video Link](#)
- Karl Richter [Video Link](#)

DINNER SPONSOR

Dinner Sponsors are given table banners, special named during dinner and offered a Sponsor table for documentation.

CATERING SPONSOR

Throughout the two-day summit at the venue the catering Sponsors' logo and documentation will be shown. Special thanks will be given to the catering sponsor.

WORKSHOP SPONSORSHIP

The summit is offering special workshops. A Sponsor is visualized with banners, promotional documentation, sponsor-tables and special mention during the workshop.

Example of past events:

- SDG Symposium
- Three speakers on how to invest in the SDGs. Speakers here are UNGSII Foundation, Ex- Nasdaq CEO and UNOPS.
- Impact Governance Workshop at the Lassalle Haus for Faith Asset Managers and Family Office Investors. This is a special FaithInvest Alliance Workshop.
- Gender Lens Investing Symposium including six company pitches.
- Innovate 4 Water, company pitch event with 12 company with a focus on SDG6
- UNDP Amazonas Pitch Symposium | 5 company presentations.



DONATIONS

If you want to support our Mission and help our voluntary work, you are very welcome to donate to the Swiss Impact Investment Association.

Please inform us if you want your donation to be publicly announced or if you prefer it to remain anonymous by writing an e-mail with the title “**Public Donation**” or “**Anonymous Donation**” and stating the amount you’d like to donate at info@siia.ch.

SPONSOR FEES AND DONATIONS

All Fees and Donations are payable to:

Swiss Impact Investment Association

Poststrasse 24, 6300 Zug, Switzerland

Bank: Credit Suisse, Zug, Switzerland

IBAN: CH83 0483 5139 5304 8100 0

SWIFT BIC: CRESCH2280A

BC Number: 4825

CONTACT

If you are interested in SIIA’s sponsorship or have any other questions please contact us:

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