



# SIIA-4IP Group-GIIA Second Freedom of Expression Debate

«Impact Investing and ESG: Insights and Perspectives »

Discover and network with some of the most amazing and successful people within the Swiss Impact Investment Ecosystem on both sides of the Rhône River.

## When and Where

### Date and time

Monday 11th of March, 2024  
18:00 PM – 20:00 PM CET.

### Location

Salle Communale Coppet  
Pl. des Ormes, 1296 Coppet

### Entrance Fee:

Students at IHEID, SIIA & GIIA Members:

Free of charge.

Event Sponsors:

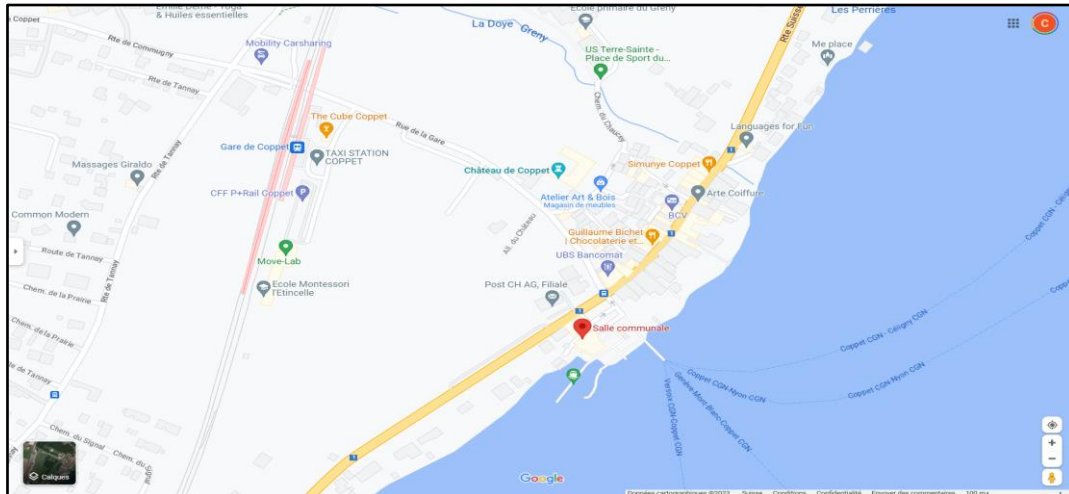
Free of charge.

For-Profit Organizations & Foundations professionals:

CHF20.

Other Non-Profit Organization & Young (less than 30 years) individuals: CHF10.

**Registration here:** [Freedom of Expression Debate: Impact Investing & ESG: Insights & Perspectives - Google Forms](#)





## About this Event:

SIIA, GIIA and 4IP Group invites you to:

### **SIIA-4IP Group-GIIA Freedom of Expression Debate**

18.00-20.00 p.m. CET on Monday 11<sup>th</sup> of March

At The Salle Communale de Coppet, Pl. des Ormes, 1296 Coppet

The series has re-launched a new version of the **Coppet Meetings**, which pay tribute to **the Coppet Group**. This think tank (which Stendhal would later name "**the Summit of European Opinion**") was created under the impetus of Mme **Germaine de Staël** to debate philosophical and political questions of the late 18th and early 19th centuries. In other words, since 2023 celebrates **220 years of Free Speech in Coppet**, the event is a mixture of **The Munk Debates & Oxford Union style** event, where **8 leaders**, thinkers and influencers of International Geneva's Ecosystem will debate that: *ESG Is Not Impact Investing and Impact Investing Is Not ESG, and the emerging fact that ESG has a serious trust deficit when it comes to this approach ability to finance the SDGs.*

The Debate will be moderated by **Christian Kingombe**, Co-founder and Managing Partner of **4IP Group Sàrl** and **SIIA Board Member** as well as member of the **Swiss National Advisory Board for Impact Investing Pre-Taskforce**.

**Check-in** will begin at around **17:45**.

Drinks, coffee and snacks will be provided during the subsequent networking from **19.15-20.00**.

The organizers look forward to welcoming you to our event in historical **Coppet**.

## Concise Agenda

- ❖ **17.55 - 18:00:** Arrival and checking in at Salle Communale Coppet
- ❖ **18:05 - 19.15:** Debate on Impact Investing vs ESG: Understanding the Differences? ESG has a Trust Deficit?
- ❖ **19:15 - 20:00:** Snacks & Networking (If you wish to order food see **Annex A** below)





## CONFIRMED SPEAKERS 2<sup>nd</sup> Debate



**Mr. Ben Banerjee**



**Dr. Nicoleta Acatrinei**



**Mr. Yves Carnazzola**



**Mr. Juan Carlos Lara**



**Mr. Patrick Schirmann**



**Mr. Jon Duncan**

Each team will be joined by a student from (IHEID & EPFL/HEC-Lausanne) so the voice of the youth also will be represented during the Debate.

## MODERATOR



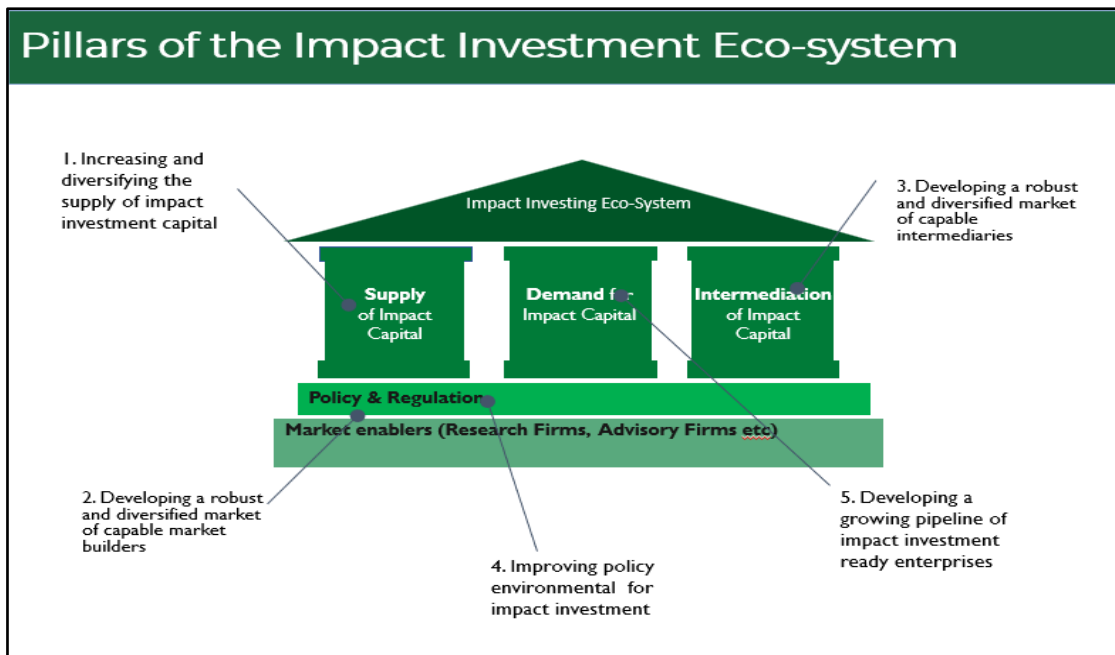
**Dr. Christian Kingombe**



# TARGET AUDIENCE

IMPACT INVESTORS	WEALTH MANAGERS	ENTREPRENEURS	INSTITUTIONAL INVESTORS	STUDENTS & MASTER FELLOWS
GOVERNMENTS	NGO'S	PRIVATE INVESTORS	ACADEMIC LEADERS	FAITH ORGANIZATIONS
SDG DRIVEN COMPANIES	STARTUPS	IMPACT LEADERS	FINANCIAL INSTITUTIONS	SERVICE PROVIDERS

*By joining the event, you will become an active part in shaping the future of our Swiss society and beyond!*







## SPONSORSHIP OPPORTUNITIES

EVENT	SPECIAL PURPOSE	SERVICE
PRESENTING PARTNER	IMPACT DINNER SPONSOR	MEDIA PARTNER
MAIN PARTNER	CATERING SPONSOR	HOSPITALITY PARTNER
SUPPORTING PARTNER	COMPETITION SPONSOR	LOCATION PARTNER
	WORKSHOP SPONSOR	NETWORK PARTNER

### **Notes:**

We are looking for **sponsors** who can help finance moving **the Debate venue** from the current location (Salle Communale) to the Château de Coppet, where Mme de Staehl convened her Group 221 years ago. However, **renting** a room in the **Castle** would costs more than **3x** as much as what we are paying.





## PARTNER BENEFITS

BRAND AWARENESS	ADVERTORIAL CONTENT	BUILD IMPACT NETWORK	POSITIVE IMAGE EFFECTS	ROUNDTABLE ACCESS
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## Committed Partners

Sharing a same vision and shaping the Global Impact Investing Agenda.



## WITH SUPPORT FROM



**Dr. Nicoleta Acatrinei**



Thank you for your attention  
if you would like to know more about SIIA  
and to join our association please contact

Swiss Impact Investment Association  
c/o [Eversheds](#)  
Gotthardstrasse 24  
6300 Zug, Switzerland  
E-mails: [ckingombe@siia.ch](mailto:ckingombe@siia.ch) ; [ben.banerjee@siia.ch](mailto:ben.banerjee@siia.ch) (President) or  
[info@siia.ch](mailto:info@siia.ch)  
<https://siia.ch/>

## Annual SIIA Membership Dues

**For-Profit organizations &  
Foundations**

**Other Non-profit  
Organizations and  
Individuals**

CHF 1,000

CHF250

Memberships purchased at the SIIA Annual Impact Summit in Zug gives access to both Summit, SIIA Building Bridges workshop and 1 year annual membership of SIIA; Network; access to Camomile platform-



## Annex 1: Recordings of First Coppet Debate, April 2023

Please allow me to share with you an event that we at SIIA organized earlier this year called the Coppet Free of Expression Debate where some of the finest members of our Impact Investing ecosystem are providing arguments pro and against why Switzerland is the world's leading Sustainable Finance center

[\(261\) SIIA-4IP Group First Freedom of Expression Debate Event in Coppet - YouTube](#) (there are three parts - recordings):

**Part 1:** SIIA-4IP Group First Freedom of Expression Debate Event in Coppet

[SIIA-4IP Group First Freedom of Expression Debate Event in Coppet \(youtube.com\)](#)

**Part 2:** SIIA-4IP Group First Freedom of Expression Debate Event in Coppet

[Part2: SIIA-4IP Group First Freedom of Expression Debate Event in Coppet \(youtube.com\)](#)

**Part 3:** SIIA-4IP Group First Freedom of Expression Debate Event in Coppet

[Part3 SIIA-4IP Group First Freedom of Expression Debate Event in Coppet \(youtube.com\)](#)





## FORMER SPEAKERS FROM 1st DEBATE



**Mr. Mark Halle**  
Co-Founder, Better Nature.



**Mr. Ekkehard Ernst**  
ILO, Geneva Macro Labs.



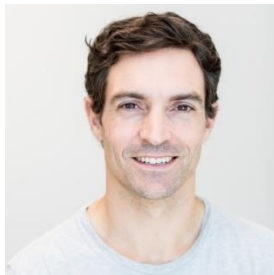
**Mr. Paul Clements-Hunt.**  
CEO The Blended Capital Group.



**Mr. Nicholas Niggli**  
Republic & Canton Geneve.



**Mr. Arthur Woods**  
Sorenson Foundation.



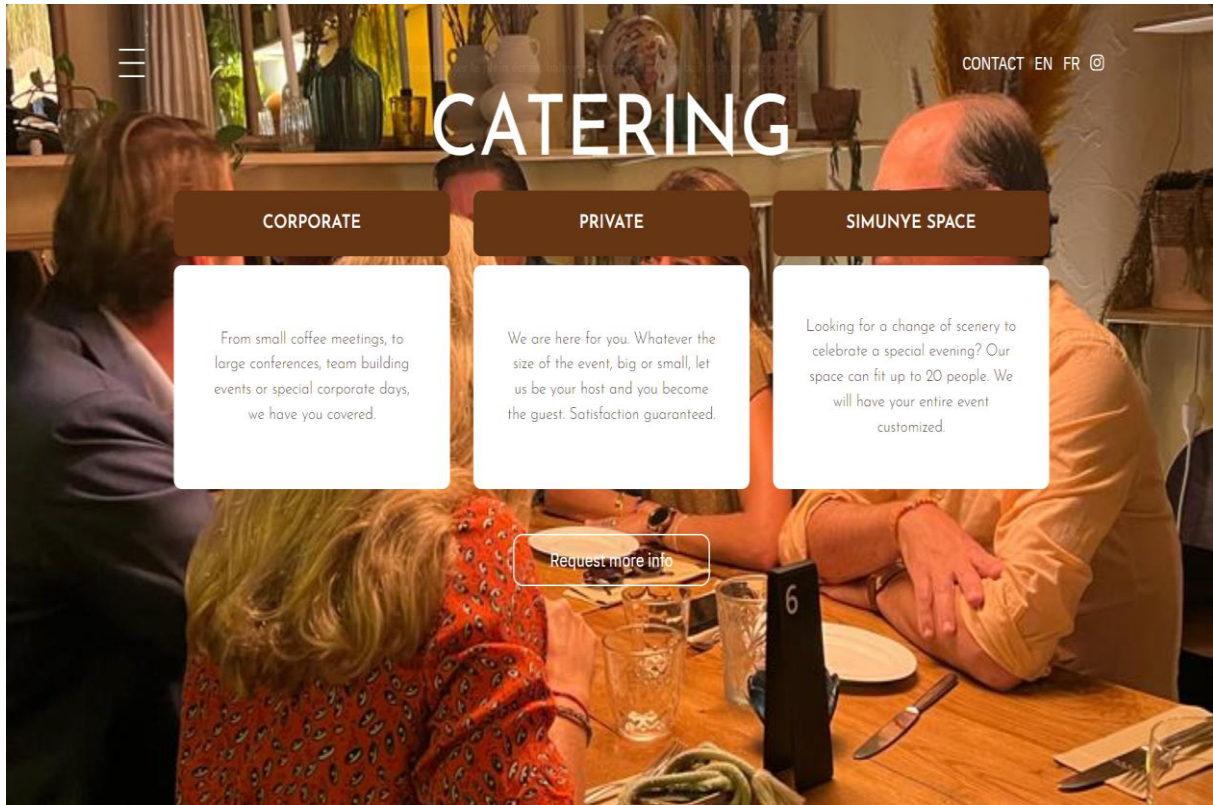
**Mr. Charlie Graham-Brown**  
CIO & Partner @Seedstars.



**Mr. Ben Banerjee**  
President SIIA.



## Annex A: Catering Opportunity



[Simunye | Home](#)

**Simunye | United By Food**

Service de livraison de repas

United by food

Tapas lounge | Catering

OPEN Tuesday to Saturday 5:30pm - 10pm

& Sundays (only for private group bookings)

Grand'Rue 20, 1296 Coppet

[simunye.com](http://simunye.com)

[Simunye | United By Food \(@simunyecoppet\) • Photos et vidéos Instagram](#)

Should you wish to order food, beyond the snacks we are offering, we will need a confirmation and selection of what Simunye is offering by **26th of February latest**.