

SWISS IMPACT INVESTING ASSOCIATION

Press release No.1

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SIIA announces NEW ADVISORY BOARD and a New Board Member

Geneva, 09 December 2024 – The Swiss Impact Investing Association (SIIA), the oldest leading organization dedicated to promoting and advancing impact investing in Switzerland and beyond, is thrilled to announce the formation of its new and expanded **Advisory Board** as well as the arrival of **a new SIIA Board** Member.

The SIIA's Advisory Board will be composed of esteemed individuals from the impact investing and sustainability sectors, bringing a wealth of expertise and diverse perspectives to guide the organization's strategic direction and initiatives.

Chaired by renowned impact investing pioneer Mr. Ben Banerjee, the Advisory Board will comprised by luminaries such as Ms. Fiorina Mugione, a global thought leader on social impact entrepreneurship and former chief for 25 years of UNCTAD's Entrepreneurship Section at the Enterprise Development Branch and now consulting on Innovation and Entrepreneurship; Mr. Ekkehard Ernst, a seasoned international civil servant previously at ECB and OECD who develops scenarios at the ILO and Geneva Macro Labs on how technological innovations such as artificial intelligence, demographic shifts and migration, climate change or political vagaries might impact jobs and inequality; Sustainability Management Professor Ms Yulia Koroleva, Head of Sustainability at Global Impact Alliance (GIA) with 15 years of experience developing and implementing sustainable practices in international organizations, media outlets, and research institutions; Mr. Andrea Monti, CEO EHL Next the EHL Business School Innovation Hub, at the forefront of fostering sustainable innovation and impact entrepreneurship in hospitality and beyond; Ms Nadia Balgobin, Co-Founder and CEO of Local Community Prosperity Alliance (LCPA) with more than 34 years of international experience with multinational organisations, development partners, government institutions, SMEs, Faith-Based Organisations, Academia, etc. and a recognised UN expert providing Advisory services such as Corporate Ethics and Compliance Training, CSR Thinking, Impact Projectization, Stakeholder Engagement and have framed sector ethics performance Model of Excellence; Mr. Joseph Naayem Founding Partner of Kalmus Capital an alternative investing expert with a focus on Sustainable Investing and ESG strategy with a track record in facilitating innovation in investing, financial technology and client advisory processes; Ms. Christine Housel Head of Strategic Partnerships of ETHIC Minds Institute, AI Ethics Advisor and former strategic partnerships manager at Globethics with an expertise in building trust and transformation through network and community spaces.

Given **SIIA's local and global nature**, The SIIA's Advisory Board also benefits from two experienced experts not based in Switzerland namely **Dr. Glenda Miro - Antonio RN RFC REP**

CFRM DM EM, Founder, President & CEO, Spring Rain Global, AVPN Director for Philippines Ecosystem Builder, Sustainability Coach in Philanthropy and Financial Planning (see the Spring Rain Global 6 Pillar Capacitation Model), Systems Thinker, Chief Consultant of Spring Rain Global as well as GP of a new Faith-based Impact Fund registered in Singapore.¹

Dr. Vida Abdaly, Visiting Professor (Energy and Infrastructure Law, PPPs, SDGs) based in **Istanbul, London, and Dubai**. Working on issues related to sustainable energy law, just energy transition policies, energy infrastructure, and diversity/inclusion in energy.

Additionally, SIIA is proud to announce the arrival of **a new Board member**, **Dr. Raquel Roses**, who will help the existing SIIA Board discharges its responsibilities for supervising the management of the SIIA annual workplan and its new 3-year strategic plan and other affairs of SIIA. She is computational social scientist and founder of **Alpha Impact**, and she specializes in data strategy that drives change. She turns complex data into actionable insights, helping organizations measure, manage, and amplify their impact. She is also leading the new **Social Value International** Network in Switzerland.²

SIIA also benefits from existing and new partnerships with respectively: The Geneva Impact Investing Association (GIIA) to ensure that the voices of the youth is heard and reflected in our activities; Geneva Macro Labs The Think and Do Tank in Geneva to achieve SDGs; and Local Partnership Prosperity Alliance (LCPA) a Swiss federative initiative created by PWFO, ELITE CARE and ETHIC MINDS Institute a Geneva-based federation dedicated to fostering sustainable development through education, ethical local economy practices, sustainable community building, and holistic health & well-being at grassroots level.

The Association's President, **Mr. Ben Banerjee**, expressed his enthusiasm for the new SIIA developments, stating, "We are thrilled to welcome these exceptional individuals to our Advisory Board and Board, whose expertise and insights will be invaluable in shaping the future of impact investing in Switzerland and the Global South."

About Swiss Impact Investing Association (SIIA)

The **Swiss Impact Investment Association (SIIA)** is a non-profit organization based in Zug, Switzerland, dedicated to promoting investments that create positive societal and environmental impacts. SIIA focuses on bridging finance and societal impact by fostering best practices in impact investing. The association works to align investments with the UN Sustainable Development Goals (SDGs), offering platforms like conferences, research showcases, and networking events to inspire collaboration among stakeholders such as investors, policymakers, and entrepreneurs.

SIIA also organizes an annual **Impact Summit** (see next Press Release No.2), where global experts discuss themes like sustainable entrepreneurship and innovative financing approaches. Their mission is to

¹ The fund will be show-cased on Friday 13th of December on Swiss Impact with the Banerjees

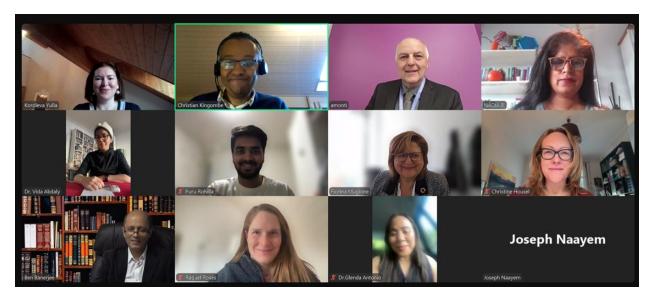
² According to SIIA's Corporate Governance document **the SIIA Board consists of 3-5 members**. Hence, if you believe you can add value to SIIA's Vision and Mission in Switzerland and beyond, please do reach out to us to express your interest in joining the Board.

position Switzerland as a hub for impact investing, emphasizing measurable impacts alongside financial returns.

For more information please visit <u>www.siia.ch</u>

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The Members of SIIA's Board and Advisory Board





Note: From top left hand side: Yulia, Christian, Andrea, Nadia From the middle left hand side: Vida, Puru, Fiorina, Christine, From the bottom left hand side: Ben, Raquel, Glenda and Joseph.