

## **SIIA announces The SIIA Summit 2025 to be held in Lausanne, Switzerland**

**Geneva, 20 December 2024** – The Swiss Impact Investing Association (SIIA), the oldest leading organization dedicated to promoting and advancing impact investing in Switzerland and beyond, is thrilled to announce the long-awaited relaunch of the SIIA Summit, which after 4 Summits in Zug and 1 conducted virtually in 2020, now for the first time will take place in **Lausanne**, Canton de Vaud on **the 3<sup>rd</sup> of October** targeting members of the five pillars of the impact investing ecosystem in Switzerland and beyond.

**The 1-Day SIIA Summit** will be hosted and held at **the EHL Hospitality Business School**, in collaboration with SIIA partner **EHL Innovation Hub being a centre of a global ecosystem of sustainable innovation and investment** with the proposed name *"Rethinking Impact Investment Horizons 2025: Scaling Solutions for a Sustainable Future."*

**The SIIA Summit will feature** a renewed format, an exclusive ecosystem engagement (e.g. collaboration with EHL Innovation Hub); curated panel discussions, and interactive workshops designed to foster meaningful dialogue, knowledge sharing, and collaborative solutions among impact investing practitioners, asset owners, policymakers, and other key stakeholders. Parallel events will include immersive experiences, such as site visits to innovative projects in the Lake Geneva region; and a strong *"Call to Action"*.

**More than 200 attendees** will gather to discuss impact investing's present and future, hearing from numerous expert speakers and leading practitioners (founders as well as investors).

The Association's President, **Mr. Ben Banerjee**, expressed his enthusiasm for the new SIIA developments, stating, *"We are thrilled about our revamped SIIA Summit, which promises to be a transformative event, providing a platform for the impact investing community to come together, share best practices, and collectively drive the transition to a more sustainable and equitable future."*

The most significant impact investing networking event in Switzerland of the year, the SIIA Summit is open to existing impact investors and those looking to learn more about the space, as well as media. The event is open to both SIIA members and non-members. Media interested in attending can request a **press pass**.

**Notes for editors:**

- The SIIA Summit will be held in **Lausanne** an Academic and Entrepreneurial Hub: Home to EPFL and innovation-driven industries.
- The SIIA Summit will be held at **The EHL Business School** a hospitality management school in Switzerland, which has been nominated as the World's Best Institution in Hospitality Management Education for the 6<sup>th</sup> Consecutive Year.
- **EHL Address:** Rte de Berne 301, 1000 Lausanne, Friday 3<sup>rd</sup> of October 2025;
- The event is **open** to both SIIA members and non-members.
- A full list of speakers, investment opportunities and a complete agenda will be shared during the 1<sup>st</sup> Quarter of 2025.
- **SIIA's Associated partners** are: [Ms. Fiorina Mugione](#); [Mr. Ekkehard Ernst](#); [Professor Yulia Koroleva](#); [Mr. Andrea Monti](#); [Ms Nadia Balgobin](#); [Mr. Joseph Naayem](#); [Ms. Christine Housel](#); [Dr. Glenda Miro-Antonio](#); [Professor Vida Abdaly](#) as well as [Local community prosperity alliance \(LCPA\)](#); [Geneva Macro Labs](#) (Gemlabs); [Geneva Impact Investing Association \(GIIA\)](#) and the Summit host [EHL Innovation Hub](#).
- In the months leading up to the Summit, SIIA's Associate Partners who are volunteering to organize Summit activities will host **a series of pre-events from January to June 2025**.

### **About Swiss Impact Investing Association (SIIA)**

The **Swiss Impact Investment Association (SIIA)** is a non-profit organization based in Zug, Switzerland, dedicated to promoting investments that create positive societal and environmental impacts. SIIA focuses on bridging finance and societal impact by fostering best practices in impact investing. The association works to align investments with the UN Sustainable Development Goals (SDGs), offering platforms like conferences, research showcases, and networking events to inspire collaboration among stakeholders such as investors, policymakers, and entrepreneurs.

SIIA also organizes an annual **Impact Summit**, where global experts discuss themes like sustainable entrepreneurship and innovative financing approaches. Their mission is to position Switzerland as a hub for impact investing, emphasizing measurable impacts alongside financial returns.

For more information, please visit [www.siaa.ch](http://www.siaa.ch)

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