

SIIA announces The SIIA Summit 2025 Draft Programme

Vaud/Zug, 7 March 2025

The **Swiss Impact Investing Association (SIIA) Impact Summit 2025** will bring together members of the impact investing ecosystem as represented e.g. by global and local impact investors, policymakers from Bern and Canton de Vaud, and entrepreneurs from Switzerland and the Global South to explore the **transformative power of AI and innovation in impact investing**.

Set in **Lausanne**, which is emerging as the "*Silicon Valley of Europe*" for impact investing—a global hub where **finance, innovation, and sustainability converge**. With its world-class academic institutions (**EPFL, IMD, HEC Lausanne, EHL** (host of the Summit)), cutting-edge research centers, and a thriving entrepreneurial ecosystem, Lausanne is uniquely positioned to lead the next wave of **AI-driven, tech-enabled impact finance**.

This Impact Summit will **go beyond discussions**—focusing on real investment deals, strategic partnerships, and innovative solutions for **Switzerland (Vaud), the Global South and beyond**.

With a theme of "**Technology & Finance for a Sustainable Future: Scaling Impact with Innovation**," the summit will feature:

- ✓ **Keynote on the Future of Impact Investing & AI**
- ✓ **Plenary Panel: AI, Risk Management & Investment Decision-Making**
- ✓ **Investor-Founder Matchmaking & Deal-Making Sessions**
- ✓ **Deep-Dive Workshops on Talent, Supply Chains & Corporate-Startup Partnerships**
- ✓ **High-Impact Investment Tracks: Women-Led Enterprises, Nature-Based Solutions, and Oceans & Plastic Pollution**
- ✓ **Closing Fireside Chat: Turning Commitments into Action**

This high-impact event is **endorsed by the Government of the Canton of Vaud (tbc)**, reinforcing Lausanne's position as a **premier investment hub** bridging Swiss capital with sustainable projects worldwide.

The **SIIA Impact Summit aligns with Vaud's economic development strategy** by fostering talent, driving AI innovation, and scaling sustainable businesses.

- ◆ **Join us in shaping the future of impact investing.**
- ◆ **Partner with us to unlock capital for real-world solutions.**

✉ **For sponsorship, speaker opportunities, and registration:**

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The SIIA Impact Summit 2025

 Friday, October 3, 2025 |  EHL, Lausanne, Switzerland

◆ **Theme: "Technology & Finance for a Sustainable Future: Scaling Impact with Innovation"**

◆ **Focus:** Leveraging AI to drive transformative impact investing, inclusive finance, and sustainable economic growth.

Morning Session: Setting the Stage

08:30 – 09:00 | Registration & Networking Breakfast

- Meet stakeholders and partners over coffee.

09:00 – 09:15 | Opening Remarks

- Mr. Ben Banerjee, SIIA President; Representative of EHL Hospitality Business School (tbc); Representative of The Council of State (*Conseil d'État*) of the Canton of Vaud (tbc)

09:15 – 09:45 | Keynote Session: The Future of Impact Investing and the Pivotal Role of Women

- Women as Impact Investors & Decision-Makers
- Gender-Lens Investing & Women-Led Enterprises
- Bridging the Funding Gap for Women Entrepreneurs

09:45 – 10:45 | Plenary Panel: The Role of AI and Risk Management in Shaping the Future of Impact Investing

- AI-Driven Impact Measurement and Risk Assessment
- AI for Enhancing Investment Decision-Making
- Ethical AI and Responsible Investing
- How AI-powered matchmaking is making investments smarter and more results-driven
- AI strategy and applications within companies.

10:45 – 11:00 | Coffee Break & Networking

Mid-Morning:

11:00 – 11:45 | Case Study Workshops (3-Parallel Sessions in Breakout Rooms)

◆ **Working Group 1 (Aula 1): Shaping the Future of Talent – The Expertise of the Canton of Vaud**

- Building a Sustainable Talent Pipeline for Impact Finance & Innovation
- Attracting & Retaining Global Talent for Vaud's Innovation Economy

◆ **Working Group 2 (Aula 2): Innovation-Driven Supply Chain Solutions for Impact Investors**

- Leveraging Technology & AI for Transparent and Sustainable Supply Chains
- Blended Finance & Investment Models for Resilient Supply Chains

◆ **Working Group 3 (Networking Focus): Connecting Large Corporations with Early-Stage Ventures**

- *Corporate Venture Capital & Strategic Partnerships for Impact* – Exploring how large corporations can invest in, mentor, and scale early-stage impact ventures through corporate venture capital (CVC), accelerators, and innovation hubs.
- *Bridging the Gap: Procurement & Market Access for Startups* – Addressing how corporates can integrate early-stage impact ventures into their procurement strategies, supplier networks, and ESG initiatives.

11:45 – 12:30 | Summary Plenary Session

- **Moderators from 3 workshops present key insights & actionable takeaways.**

 **12:30 – 13:30 | Networking Lunch & Investor-Founder Matchmaking**

 **VIP Deal-Making Lunch: Connecting Capital to Projects (Invite-Only)**

Afternoon Session: The Investment & Deal-Making Platform

13:30 – 14:45 | Parallel Investment Tracks – Part 1

◆ **Session 1.1: Sustainable Local Communities Impact-Driven & Scalable Projects solutions** (Co-organized by Local Community Prosperity Alliance, & Spring Rain Global)

◆ **Session 1.2: Scaling Women-Led Enterprises** (Women International Trade, Accelerate Africa & International Trade Centre (tbc))

◆ **Session 1.3: Peace: The Foundation for Impact Investing** (Co-organized by KOIS (tbc) and Dag Hammarskjöld Foundation (tbc))

◆ **Q&A at the End of Each Session – Engaging dialogue and further learning opportunities.**

 **14:45 – 15:00 | Transition Period**

15:00 – 16:15 | Parallel Investment Tracks – Part 2

◆ **Session 2.1: Advancing Nature-Based Solutions** (Co-organized by EHL Innovation Lab, Innovate for Nature-Based Solutions (tbc) & AxBessImpact (tbc))

◆ **Session 2.2: Oceans & Plastic Pollution** (Co-organized by Geneva MacroLab & Kalmus Capital)

◆ **Session 2.3: Futures Fair for Business & Finance – The Proof is in the Pudding** (Co-organized by members of Global Rethinking Finance Collaborative & The Global Impact Alliance)

◆ **Q&A at the End of Each Session – Engaging dialogue and further learning opportunities.**

 **16:15 – 16:30 | Coffee Break & Informal Networking**

Closing Session: Actionable Next Steps

 **16:30 – 17:15 | Fireside Chat: "From Ideas to Impact: Turning Commitments into Action"**

- This Fireside Chat will bring together key insights from the SIIA Impact Summit and focus on *transforming discussions into tangible next steps*. Panellists will reflect on the most critical takeaways from the summit—whether in AI, impact investing, sustainable supply chains, or corporate-startup collaboration—and outline practical, results-driven actions that investors, policymakers, and entrepreneurs can take to drive meaningful change.

 **17:00 – 17:30 | Report Back from Afternoon Sessions (The parallel Investment Tracks)**

- The 6 Moderators present key insights & next steps for collaboration (5 min each).

 **17:30 – 17:45 | Closing Remarks & Action Points by the SIIA President, Mr. Banerjee**

- Key Takeaways & Reflections
- Commitment to Actionable Change
- Strengthening Collaboration & Partnerships
- Leveraging AI & Innovation for Impact
- Next Steps & Ongoing Engagement
- A formal **call to action** for participants to sign pledges

 **17:45 – 18:15 | SIIA Press Conference**

- Opening remarks by **SIIA President** & SIIA Board
- *Quick statements from the following panellists*
- High-Profile **Institutional Representative** (*for credibility & policy alignment*)
 - A senior official from Swiss Sustainable Finance (SSF), SECO (Swiss State Secretariat for Economic Affairs), and a representative from the Canton of Vaud's economic development office.
- Prominent **Impact Investor / Family Office / GP** from Canton de Vaud (*to highlight capital deployment & investment trends*)
- **Tech & AI Specialist in Impact Finance** (*to emphasize innovation & AI-driven solutions*)
- **Corporate Executive from a Large Multinational** (*to showcase private sector engagement*)
- **Early-Stage Venture Founder / Entrepreneur** (*to give a real-world perspective on scaling impact businesses*)

 **18:00 – 18:45 | Informal Networking & Cocktail Reception**

 **19:00 – 22:00 | VIP Michelin Dinner at EHL (*Invite-Only*)**

This high-level programme ensures clarity while capturing the key themes, sessions, and networking opportunities of the SIIA Impact Summit 2025 to be held in Lausanne, Canton of Vaud.

Notes for editors:

- The SIIA Summit will be held in **Lausanne** an Academic and Entrepreneurial Hub: Home to EPFL and innovation-driven industries.
- The SIIA Summit will be held at **The EHL Business School** a hospitality management school in Switzerland, which has been nominated as the World's Best Institution in Hospitality Management Education for the 6th Consecutive Year.
- **EHL Address:** Rte de Berne 301, 1000 Lausanne, Friday 3rd of October 2025;
- The event is **open** to both SIIA members and non-members.
- A full list of speakers, investment opportunities and a complete agenda will be shared during the 1st Quarter of 2025.
- **SIIA's Associated partners** are: [Ms. Fiorina Mugione](#); [Ms Renate Günther](#); [Professor Yulia Koroleva](#); [Mr. Andrea Monti](#); [Ms Nadia Balgobin](#); [Mr. Joseph Naayem](#); [Ms. Christine Housel](#); [Dr. Glenda Miro-Antonio](#); [Professor Vida Abdaly](#) and [Bettina Boekle, PhD](#) as well as [Local community prosperity alliance \(LCPA\)](#); [Geneva Macro Labs \(Gemlabs\)](#); and the Summit host [EHL Innovation Hub](#) with the support of the Global Rethinking Finance Collaborative and [Kois](#).
- In the months leading up to the Summit, SIIA's Associate Partners who are volunteering to organize Summit activities will host **a series of pre-events from January to June 2025**.

About Swiss Impact Investing Association (SIIA)

The **Swiss Impact Investment Association (SIIA)** is a non-profit organization based in Zug, Switzerland, dedicated to promoting investments that create positive societal and environmental impacts. SIIA focuses on bridging finance and societal impact by fostering best practices in impact investing. The association works to align investments with the UN Sustainable Development Goals (SDGs), offering platforms like conferences, research showcases, and networking events to inspire collaboration among stakeholders such as investors, policymakers, and entrepreneurs.

SIIA also organizes an annual **Impact Summit**, where global experts discuss themes like sustainable entrepreneurship and innovative financing approaches. Their mission is to position Switzerland as a hub for impact investing, emphasizing measurable impacts alongside financial returns.

For more information, please visit www.siiach.ch

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SIIA's Board & Advisory Board

